



# BLOOD CANCER AWARENESS

## Stay Informed. Stay Empowered. Stay Healthy.

Every October, we shine a light on blood cancers—including leukemia, lymphoma, and myeloma—to raise awareness, support those affected, and emphasize the importance of early detection and regular monitoring.

### Understanding Blood Cancer

Blood cancers begin in the bone marrow, where blood is produced. They affect the production and function of blood cells—most commonly white blood cells, which are crucial to fighting infection. When abnormal cells grow uncontrollably, they can crowd out healthy ones, leading to fatigue, frequent infections, unexplained bruising, or weight loss.



## Why Awareness Matters

- **Early detection saves lives.** Many symptoms can be subtle or mistaken for other conditions. Regular checkups and lab work can help identify changes early.
- **Treatment advances are improving outcomes.** Modern therapies—including targeted treatments and immunotherapy—are helping patients live longer, healthier lives.
- **Ongoing care makes a difference.** Even after treatment, consistent follow-up visits help ensure your body stays strong and any recurrence is detected promptly.

## How You Can Take Action

- Keep up with your regular appointments and recommended lab tests.
- Report any new or unusual symptoms to your healthcare provider.
- Support awareness efforts by learning more and sharing information with family and friends.

## We're Here for You

Our team is dedicated to providing compassionate, comprehensive care for every patient—through diagnosis, treatment, and survivorship.

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